



In 1993, a Beth Jacob historian wrote, “We sometimes do not . . . chronicle the events and people of recent years, failing to realize their importance to later generations.” The writer mentions 1930’s shul pioneers Isaac Melnick, Pinchas Ginsburg, Moshe Blass, Marvin Gavronsky, Sam Kingloff, Ben Golden, Ike Katz and David Katz; 1960’s office staff Sylvia Held and Mildred Bleiberg; Beth Jacob’s physical wanderings and growth; and, of course, our esteemed rabbis and cantors.

Today, we are looking FORWARD, as you will see from the items in this bulletin.

We are looking forward to the month of Elul and preparing ourselves for the upcoming High Holidays, including an important workshop with our very own Rabbi Ilan D. & Miriam Feldman, classes from local teachers Rabbi Yechezkel Freundlich, Mrs. Esther Pransky and Mrs. Naama Parnes, and guest speakers Penina Taylor and Rabbi Yehonason Alpren. During the High Holidays, our adult learners Atlanta Jewish Experience will once again be featured (see page 5).

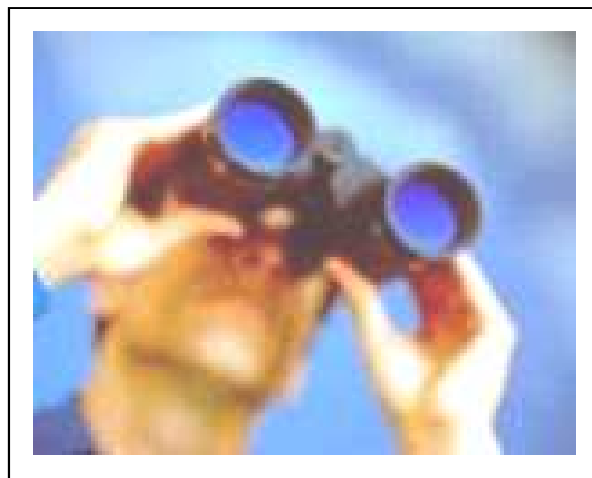
We are looking forward to the amazing “Tanach in a Year” program beginning immediately following Sukkos, sponsored by Si & Marsha Londe and the Rabinowitz family in memory of Ben & Sonya Rabinowitz (see page 7).

We are looking forward to seeing Rabbi Ilan D. Feldman on AIB-TV in September (see page 10).

We are looking forward to an extraordinary year of adult education opportunities with an impressive array of homegrown and visiting educators (see pages 3 and 4).

We are looking forward to the end of summer Family Barbecue to welcome old and new members back into the fold (see page 4).

Looking Forward



We are looking forward to working with our new staff accountant, Gail Silverman (see page 5).

We are looking forward to seeing more delicious pre-school faces and hearing preschool news (see page 8).

We are looking forward to ongoing upgrades in our section at Crestlawn Cemetery to properly honor those at eternal rest (see page 6).

We are looking forward to a new Shabbos morning minyan tailored for twenty- and thirty- somethings (see

page 7).

We are looking forward to planning for our Main Sanctuary Jubilee celebration (see page 7).

We are looking forward to more Empty Nesters dinners (see page 7).

We are looking forward to your continued generosity (see page 10).

And we are looking forward to celebrating simchas and marking milestones with you, our dear Beth Jacob family (page 9).

"High Holiday Offerings," Rabbi Ilan D. Feldman



Beginning with Rosh Hashanah (Wednesday night, September 28) and extending through Simchas Torah (Erev Shabbos October 21) are the 23 most intense days of prayer and celebration of the year. Suppose I told you it was possible to leave these days with a sense of invigoration, inspiration, and excitement,

and looking forward to a Jewish year of progress, even spiritual adventure?

For those who earnestly want to use the period of holy time known as the Days of Awe for real and lasting growth, a voice of doubt arises almost as soon as the voice of hope completes its first sentence. "Do you really think lasting results are possible? What results can you point to from previous efforts? Besides, where are you going to start? It's all so overwhelming." This kind of doubt arises so quickly and drowns out what preceded it so effectively that we may not even be aware that it was actually caused by a fleeting notion of some kind of *teshuva*.

The predictable skepticism which greets almost any thought of improvement in our service of G-d draws its impetus from the attempt to "eat the whole elephant" (non-kosher status notwithstanding!). Not only is it helpful to follow the proverbial advice and eat it one bite at a time, it actually may be more beneficial to concentrate on merely swallowing a single bite.

Here are a few suggestions of how to carve the elephant into bite size pieces. Choose one of these pieces, leaving the rest for another year, or for someone else. You will be surprised to discover how satisfying actually swallowing a single piece can be.

This is an exercise that I guarantee will give you a Rosh Hashanah and Yom Kippur season like no other. Follow these simple steps, and you will find yourself, at the end of Tishrei, fulfilled and invigorated.

The first thing we will do is to listen to the messages being broadcast by these holy days. Once the messages are clarified, we will identify specific actions that will express the messages in a meaningful and practical way. Get yourself a piece of paper making personal notes as you go along. (Don't use the computer because you will want to refer to this on Yom Tov.) The only other thing you will need is a bit of imagination.

Here are four possible messages of Rosh Hashanah and Yom Kippur (there are others, but these will provide enough for you to get started):

• **G-d is King.** "He is our G-d, He is our Father, He is our King, He is our Savior." Imagine for a moment that you really do apprehend this, that you experience G-d as your sovereign Whose will you must follow, that you know Him as

a benevolent and caring father, and as one who holds the keys for your success. For the purposes of this exercise, just imagine this was all true for you, ignoring how you would get there. What actions would you take? What behaviors would you eliminate? What would characterize your interactions with others? What would your daily life look like moment by moment? Jot down the answers to these questions. Never mind, for the moment, that you may not feel this way. Just record for now the actions you *would* take if this was true for you, e.g.: "I would acknowledge Him each day by making blessings on the food I eat."

• **This is the time for renewal.** "Today is the birth of the world." As an ongoing Creator, G-d endows the world with the power of renewal. Past performance, mistakes and failures do not have to hold on us, do not have to predict our future behavior. Imagine for a moment that you were not a creature of habit. Imagine that no one defined you by what you had done in the past, even terrible things. Imagine you could create new practices for your life with no concern that they would not last. Which habits would you change? What new

practices would you welcome? Write those down, in specific terms, e.g.: "I would call my aunt and uncle at least once a month."

• **Bring Glory to G-d.** Honor G-d by imitation. This is a basic religious principle, and it makes sense. Since we are participating in recognizing Him as our sovereign, it only follows that we plan to leave His coronation somehow

mimicking His personality as a way of honoring Him. Choose something you know about G-d – He is giving, patient, loving, compassionate, creative, and cares for the unfortunate. Where in your life can you imitate those behaviors just a little more than you have already? Write down small, practical examples of how you can do this.

• **Days of Awe.** Remain in awe. The Days of Awe are not exclusive. We can remain in awe as long as we want. Assume for a moment that you looked at the world with awe. You are constantly aware of the miraculous everywhere – in childbirth, in love, in nature, in your body's functioning. How are you going through your daily life? What do you appreciate? Where do you see G-d? How do you display it? How would you appear to others while you were in awe? What kinds of verbal expressions would emanate from you about life? Write those details down, as precisely as possible.

You can see where this is going. You now have, on that piece of paper, a list of actions that would put into reality, into your reality, the concepts of the High Holidays. Rather than wait until you are motivated by inspiration to take action, pick instead a single action or practice and bring that with you into Rosh Hashanah. Actually tuck the paper into your *machzor* (use it as a bookmark). When you stand before G-d asking Him for a year of life, glance at this paper and remind yourself why you want life, what you would use it for. On this piece of paper will be your offering, your gift to G-d, and to yourself.

Miriam and I extend our best wishes to each one of you for *Shana Tova Um'suka*, a good and sweet New Year.

Make personal notes. When you stand before G-d asking him for a year of life . . . this piece of paper will be your offering, your gift to G-d, and to yourself.

"Something for Everyone" *Rabbi Yechezkel Freundlich*

"Amid thunder and lightning You were revealed to them and with the sound of the shofar You appeared to them" (mussaf, Rosh Hashanah).

Significant events demand an introduction. Invitations are sent out; arrangements are made. Time is allotted for participants to prepare.

At the most significant event in Jewish History, Hashem didn't just happen upon the Jewish people unexpectedly at Sinai to give them the Torah. There was significant preparation for the Revelation. Every Jew knew exactly what was about to take place. And as we recall every Rosh Hashanah during mussaf, the actual moment of Revelation was heralded with quite an announcement: thunder, lightning and the piercing sound of the shofar.

Rav Saadia Goan suggests that one of the allusions in the mitzvah of shofar of Rosh Hashanah is not only to renew the commitment we made upon hearing the shofar at Sinai, but to mimic the trumpets that are customarily sounded at the coronation of a king. As we crown our Creator, we announce it to the world. We let it be known to all who hear the shofar blasts that something significant is taking place – get ready and be a part of it!

* * *

One of pillars that our shul stands upon is bringing about the continued revelation of G-d's presence through the study of His precious Torah. I am often amazed and simply overwhelmed by the number of educational programs and classes that take place at Beth Jacob throughout the year. Partnering with the Atlanta Scholars Kollel, we offer classes on every level – for the newcomer to Jewish learning, to the veteran yeshiva student.

One thing that we were missing, however, was the "shofar blast" that heralded many of these classes. There wasn't a centralized place that catalogued or announced them. There was no single address where one could access all of the information of what was taking place when. Until now.

Let it be known that something significant is taking place – get ready and be a part of it!

Allow me to introduce the stunning educational brochure that arrived together with this bulletin!

Over four months ago, Matt Lewis, Programming Trustee, and I set out to create such a publication. It was really just a dream – how would we ever arrange (in advance) an entire year's worth of programming? We slowly started putting all the pieces together. We created several exciting new programs, including the "Ben and Sonya Rabinowitz Tanach B'Shana Program,"

Rabbi Ilan and Miriam Feldman's "Building Blocks of Community," and my "Truth Behind the Trends" and Marriage workshops. We gathered information on all the classes that currently take place (there are over 15 running weekly classes!), finalized times and topics, and wrote blurbs for each one. We began contacting potential Scholars in Residence, selected films, and prepared Holiday classes. And we hired a talented graphic designer, Beth Jacob member Leah Rubin.

One of the areas we focused on was diversity. Our community is blessed to be a heterogeneous mix of Jews with a variety of educational interests, and we have deliberately created programming to reflect that. By design, some programs will appeal to you more than others. From venerable Heads of Yeshivas to a "Born Again" Jew, from text based learning to inspirational speakers, an Israeli journalist, and a Jewish historian and philosopher, we are confident that there is something here for everyone!

This educational brochure is truly a milestone for our shul, and one that we will hope will stimulate even more opportunities for learning, growth and connection to Hashem. It is our hope that Beth Jacob will continue to serve as the focal point for Jewish learning for all Jews on all levels, bringing continued glory and honor to Hashem's name and His people.

Rifki and I wish you a healthy new year, with health, blessings, and plenty of learning opportunities!



Member Family BBQ

Join us for fun, food and door prizes Sunday, September 18, 5:00pm in the Beth Jacob parking lot, for our second annual fall kick-off to welcome everyone back from summer vacation and to welcome our new members.

Bring yourself, your friends, your family and your appetite to meet and greet old and new members, Beth Jacob Board members and, of course, our Rabbis.

Food available for purchase.

Do you have a business you would like to publicize at the BBQ? Contact Miriam Cann mcann@bethjacobatlanta.org or 404-633-0551 x 238.



Beth Jacob is The Place to Be!

We are thrilled to launch a full year of adult education programming in a gorgeous brochure put together by Rabbi Yechezkel Freundlich, BJ programming trustee Matt Lewis, and graphic artist and Beth Jacob member Leah Rubin.

You will be so proud of the many many ways that you can connect to Judaism and Jews at Beth Jacob. Seeing them all in one place makes us explode with gratitude to the Almighty for making Beth Jacob the center of so much yiddishkeit.



How's Your Smile?

Can your smile make all who come to Beth Jacob for High Holiday services glad they came?

Then we need YOU for one-hour shifts to man the front lobby during Rosh Hashanah and Yom Kippur.

Please contact Dana Rubin at drrubin@mindspring.com.



The High Road to the High Holy Days



Before you take the "high road," be sure to stop by the car wash. What does this have to do with the price of esrogim in Haifa?

We can get discouraged during this time of year. We've been here before, sincerely trying to make changes in our relationships with friends, family, and HaShem. We meant it last year, and the year before that, and the year before that, etc. But perhaps we don't feel much like the "new, improved" Jew that we hoped to become. We might wonder: Why bother going through this again?

To my dear fellow Southerners who haven't lived through Chicago or Minnesota winters (fill in your favorite ice age location), please take the following analogy on faith (heard from various rabbis): We need a "spiritual car wash."

In the middle of a snowy winter, it's not uncommon to see clean automobiles emerging from a car wash, only to plunge immediately right back into the grimy salty slush that saturates the Northern streets. So what was the point? Why bother to wash your car during the winter? The answer: Without the wash, the crud sticks to the car, builds up, and exacerbates the corrosion. But if washed off periodically, the car's body and undercarriage can last longer.

So, too, with the High Holy Days. Even though we may slip on some of our resolutions, if we keep going through the "car wash" it can help to maintain – and maybe even tune up – our neshamas (spiritual vehicles). We need this annual washing to get a fresh start.

It's an honor to serve as president of Beth Jacob, and I'm looking forward to sharing a meaningful Rosh HaShana and Yom Kippur with you. If you're reading this, you're not the target of a sign (paraphrased) that I saw recently in Kennesaw: "What's missing from SH_L? U."

Best wishes for a happy and healthy New Year in 5772.

David Mitchell
Beth Jacob President

Introducing Gail Silverman

We are pleased to welcome Beth Jacob member Gail Silverman to our office staff as staff accountant. Gail is assuming day-to-day accounting responsibilities, freeing Beth Jacob's Treasurer, Zahava Kurland, to focus on finance audit and analysis and the BJ Legacy (Endowment) Fund. Gail brings an undergraduate degree in mathematics, applied skills in several office settings where she has progressively built her accounting skills, and was most recently staff accountant at a local law firm. You can reach Gail Silverman at 404-633-0551 ext 229, or at gsilverman@bethjacobatlanta.org.

Atlanta Jewish Experience Meets Atlanta Scholars Kollel



A few years ago Beth Jacob members Joel Alpert, Kivi Bernhard and Matt Lewis created an outreach beginner-style service known as Atlanta Jewish Experience (AJE), which welcomed unaffiliated Jews to Beth Jacob for a new taste of High Holidays. This year's AJE team is joining forces with Atlanta Scholars Kollel.

Please invite your unaffiliated acquaintances to Beth Jacob for these interactive services featuring explanatory readings, inspired singing and open discussion, 11:00am - 1:30pm in Heritage Hall. \$18/person, \$36/family includes both days of Rosh Hashanah and Yom Kippur day. Contact Sandra Kaplan at receptionist@bethjacobatlanta.org, 404-633-0551 ext 227 or 678-244-6672.

Signs, Miracles and Wonders

For many years, one of the rites of passage during the High Holiday season was our walk past a Christian revivalist tent in the vacant field across from the shul. Each year, a forest green marquis heralded, "Signs, Miracles and Wonders." Reading it I would smile, enjoying a moment of levity before facing the tough spiritual work of the Days of Judgment (Rosh Hashanah) and Atonement (Yom Kippur.)

I have been thinking about this memory and the imagery that we cling to during this season. According to the Sefer HaToda'ah (Book of our Heritage) by Rabbi Eliyahu Kitov, no other time on our calendar is more replete with symbolism. Beginning in Elul we start to blow the shofar — a custom, not a law — to remind us to repent as we draw nearer to the New Year. We buy new clothes, eat special foods and try to physically expunge our sins by drowning them (Tashlich) or transferring them (Kaporot). These rituals are meant to be tangible mental cues, awakening us through our various senses — hearing, tasting, seeing — to do some critical soul-searching.

Perhaps the Almighty, in His intelligent design, realized that we human beings really shy away from doing that which is hardest. How often do I prioritize the least challenging item on my to-do list? This way I can check something off, have a sense of satisfaction that one item is done, and if all goes well, build up my courage to face that which may be painfully complicated or messy. G-d candy-coats our High Holiday project plan, by letting us check off these pleasant tasks — dipping the apple in honey, cutting down our enemies with leeks, or swinging a live chicken over our heads. We can then take a deep breath before diving into the harder tasks.

This will be my sixth year at Beth Jacob during this awe-inspiring time. Over time I have assembled a list of "Signs, Miracles and Wonders," which sweeten and sustain me throughout: greeting members, visitors and newcomers as an usher; watching as a Grandmother sits with her granddaughter on lap in shul, teaching a 3rd generation how to follow along; hearing the shofar with the children downstairs as Rabbi Y engages them in the excitement of the Yom Tov. There are many more. I encourage each of you to look for the many signs, miracles and wonders of this season. We are blessed that Beth Jacob is replete with them.

Miriam Cann
Executive Director

Mikvah News

As you know, the Florence and Seymour Gerson Mikvah facility opened in 2000 as a beautiful state-of-the art facility. Throughout this time the fees have remained the same even though many of the expenses have increased. Now, 11 years after opening, our Mikvah is in need of some repairs and ongoing maintenance. In order to continue to offer an appropriate and comfortable Mikvah experience, we are changing some of our procedures and fees:



- Currently, until we secure a more consistent flow of revenue, the Mikvah is only open for one hour on most evenings. We strongly suggest that you make an appointment as far in advance as possible.
- In order to assure the financial stability of the Mikvah, we are asking all regular patrons to purchase an annual membership for \$180.
- Non-members and guests will pay \$25 per visit.
- Also please consider honoring or memorializing a loved one with a donation to the Mikvah.
- As always, donations are welcome and will allow us to help those in need of covering membership costs.

Our community is fortunate to have such a wonderful Mikvah facility. Please support it generously. Send your membership fees and/or donation to: Beth Jacob Mikvah Association, c/o Sandy Leff, 1722 Pinetree Circle, Atlanta, GA 30329.

For information on the BJ Florence & Seymour Gerson Mikvah, please call 404-728-0441 or contact Devorah Feldman at feldmanga@aol.com.

Beth Jacob Cemetery Guardians

Planned improvements and upgrades at Crestlawn Cemetery are going well. In recent months we have completed the irrigation system, leveled foot markers, straightened and leveled headstones, made repairs on entry boxes, completed landscape and tree projects, improved the grass area, repaired and placed cups at the washing station.

Thank you all those who have helped with these and the other projects in the works. For a complete list of projects underway, and/or to express your concerns, please contact Cemetery Guardians president Burt Wittenberg at 404-929-8072 or bwitt613@bellsouth.net.

Sisterhood

Sisterhood co-presidents Jodi Wittenberg and Betsy Cenker and their able Board have had a year of discovery: Sisterhood's computer-savvy members love the clever email updates of Sisterhood goings-on. Sisterhood's busy members love the spontaneous outings planned and publicized right before the event. And Sisterhood's generous donors love contributing on line. If you are not already on Sisterhood's email list and want to be added, please send us your info at bethjacobsisterhood@gmail.com.

Sisterhood continues to sell two beautiful tribute cards, an all-occasion card created in honor of Rebbetzin Estelle Feldman, and a memorial card designed in memory of Linda Goldberg Gross. \$5/card, \$18/4 cards, \$100/25 cards. Contact Rae Bellman, 404-964-3781.

Men's Club

Beth Jacob Men's Club recently planned an impromptu tour of local Sweetwater Brewery, and all who attended had a ball (and a drink on the house)! For more information about Beth Jacob Men's Club, please contact Josh Wittenberg by email at organicyid@gmail.com.



What's New at Beth Jacob?

Tanach (Bible) in 29 Weeks

This is no joke. You (meaning any and every Jew in Atlanta) can peek into ALL 24 books of the Bible and related important issues like authorship, dating and archaeology, in 29 weekly, 90-minute sessions right here in the Beth Jacob Conference Room on Mondays at 7:45pm beginning October 24.

Our enviable cadre of Torah scholars including BJ's Rabbi Ilan Feldman, Rabbi Yechezkel Freundlich, Rabbi Emanuel Feldman, Rabbi Doniel Pransky, and Rabbi David Silverman along with Rabbi Michael Berger, TDSA's Rabbi Naphtali Hoff and GHA's Rabbi Lee Buckman, will help introduce you to a different book of the Bible each week, and make you clamor for more.

Internationally acclaimed Bible scholar Rabbi Menachem Leibtag, who developed the curriculum with the London School of Jewish Studies, will be in Atlanta to teach the class November 7.

Cost for the entire series is \$100/member, \$75/student, and \$150/non-member, and includes class outlines, chapter summaries, maps, charts, CD class recordings, and a gala siyum (completion) celebration on May 28, second day Shavuot.

Kudos to Rabbi Y (Rabbi Yechezkel Freundlich) for arranging for the program, teachers and funding. And thank you to Si & Marsha Londe and the Rabinowitz family for making this extraordinary learning opportunity possible, in memory of their dear Ben & Sonya Rabinowitz z"l. Dedicate a class for \$180.

AND, if studying the Bible isn't enough for you, experience the places you learned about during the series during a Tanach Tour to Israel, to be planned at the conclusion of the course.

The class schedule is available in the new adult education brochure. Other questions? Contact Rabbi Y at 404-633-0551 ext 243 or at his email address, rabbiy@bethjacobatlanta.org.

Beth Jacob Jubilee

You may know that our Main Sanctuary was dedicated almost 50 years ago (December 12, 1962, to be exact). You may have even been instrumental in that *kiddush Hashem*. And you may have even been here to celebrate that grand occasion.

We hope you will join us to celebrate again, when we re-dedicate our Main Sanctuary, and as in the past, we will need lots of help!

We'll need help planning and implementing a full year of commemorating our past, honoring our present and laying the groundwork for our future.

We will need your ideas, your skills, your physical presence, and your word of mouth.

While the Jubilee Committee is in formation, please give your input to Beth Jacob president, Dr. David Mitchell, by email at president@bethjacobatlanta.org.

Save the date!

The next Empty Nesters traditional Shabbos dinner will be, Friday, October 28, featuring a special program with Rabbi Emanuel Feldman and Rabbi Ilan D. Feldman. Details to follow.



Younger Adult Shabbos Minyan

We are excited to announce that a new Shabbos minyan will be launched Shabbos Parshas Re'eh, August 27, at 9:00am in the Daily Minyan under the rabbinic leadership of Rabbi Yechezkel Freundlich.

This minyan is designed to serve our shul's growing younger population by providing a ruach-filled davening in a warm environment that welcomes both singles and young families.

Our Teen Minyan will continue under the leadership of Rabbi Shalom Yosef Horowitz, in the downstairs Board Room at 9:15am. To help create the necessary environment for our boys grades 6 and above to develop their davening and leadership skills, the only adults permitted will be those with children in attendance. Children who are not yet ready to join our Teen Minyan are welcome to join a parent in the new 9:00am Minyan.

For a more thorough discussion of the context and purpose of all our services, please refer to Rabbi Ilan Feldman's sermon summary entitled "Beth Jacob's Future" found on Torah Media Atlanta at this link: <http://www.torahmediaatlanta.com/rabbis/ravfeldman/sermon-summary/>.

NCSY News

Rabbi Chaim Neiditch

NCSY's Jewish Student Union (JSU) clubs at local public high schools reach out to Jewish public school students with meaningful and fun activities. For many teens, JSU and NCSY provide their only contact with Judaism and other Jewish teens, which inspires them to learn more about their heritage.



Last spring over 300 teens in 13 JSU public school clubs made Hebrew name bracelets and learned the significance of their Hebrew names. They made decorative pillow cases for children attending Camp Simcha, and learned about the mitzvah of helping the sick and the traditional Jewish perspective on why bad things happen to good people. They attended NCSY's Spring Convention, where these Beth Jacob teens won awards: Feivel Glaser for many hours spent at the NCSY Teen Center planning events, Akiva Halpern for weekly 5:30am starts to teach Torah at JSU clubs, and David Siegel for weekly Shalosh Seudos set-up as well as event prep.

For more information about NCSY and JSU, contact Southern Regional Director Rabbi Chaim Neiditch at 404-376-8800 or rcn@jsu.org, or visit www.ncsyatlanta.org.

ECD, Early Childhood Dept

BJ Preschool is in session for children ages infant through pre-kindergarten. Parents, please join us at a Preschool Parents Welcome on Sunday, September 18, 3:00pm - 5:00pm in Heritage Hall, and stay for the synagogue's Welcome BBQ.



Enjoy our delicious smiling faces:



Contact:

If you are interested in enrolling your child in the Beth Jacob Preschool program, please contact the Preschool office staff at 678-244-6649 or bjpreschool@gmail.com.



RUBIN CAPITAL
Capital Ideas

Chaim Rubin, ChFC, CLU
Harold, Hal

*For the Protection You Need
And the Premium Savings You Want*

Call Us Now At:

(404) 325-4009

About:

**Individual Life Insurance, Disability Insurance,
Long Term Care Insurance, Health Insurance, and Annuities**

**Employer Group Insurance: Health, Dental,
Long Term Disability, Long Term Care, etc.**

Personal Homeowners and Automobile Insurance

**Commercial Insurance: Business Owner Policies,
General Liability Insurance, Property Insurance, etc.**

1285 Jody Lane NE, Atlanta, Georgia 30329
Conference Office:
2600 Century Parkway, Suite 100
Atlanta, Georgia 30345

Securities Offered through
Resource Horizons Group, LLC
Member: FINRA, SIPC
1350 Church Street Ext NE, Third Floor
Marietta, Georgia 30060
Tel: (770) 319-1970

Within Beth Jacob

Births

- **Rabbi Michael & Chashy Alterman** on the birth of their son, Noah.
- **Sam & Debby Bettsak** on the birth of a grandson, born to Arie & Ariela Bettsak in Princeton, NJ.
- **Dr. Howard & Jennifer Caplan** on the birth of their grandson, Asher Yitzchok, born to Captain Ezra & Gill Caplan in Bethesda, MD.
- **Rabbi Efraim & Lauren Davidson** on the birth of a son.
- **Len & Sue Epstein** on the birth of a grandson, born to Jonathan & Liu Epstein in Toyko.
- **Abe & Faye Esral** on the birth of a great-grandson, born to Yaakov & Shifra Schoss of Jerusalem.
- **Rabbi Ilan D. & Miriam Feldman** on the birth of their granddaughter, Adina Talia, born to Yitzchak & Rusy Tendler in Atlanta; the birth of their granddaughter, Sara Golda, born to Binyamin Yair & Ruchama Feldman in Jerusalem; and the birth of their granddaughter, Adina, born to Aharon Matis & Devorah Feldman in Baltimore, MD; and to great-grandparents, **Rabbi Emanuel & Estelle Feldman**.
- **Rabbi Shlomo & Ruth Freundlich** on the birth of their grandson, Gavriel, born to Moshe & Leah Freundlich; and a granddaughter, born to Zechariah & Miriam Mehl in Lakewood, NJ.
- **Rabbi Binyomin & Dena Friedman** on the birth of a granddaughter, born to Avraham Yaakov & Orah Becker in Jerusalem.
- **Rabbi Menashe & Randee Goldberger** on the birth of their grandson, Naftali, born to Yom Tov Lipa & Ahuva Goldberger in Baltimore, MD.
- **Aryeh & Brocha Holzer** on the birth of their daughter, Shira Elianna.
- **Stuart & Ilona Jeiger** on the birth of their granddaughter, Meira Tamar, born to Yehuda & Danielle Jeiger in Stamford, CT.
- **Dr. Allen & Judy Lipis** on the birth of a grandson, born to Drs. Leo & Mimi Lipis in Berlin, Germany.
- **Chuck & Leslie Lowenstein** on the birth of their granddaughter, Adira, born to Ben & Marissa Kogut in Dallas, TX.
- **Moshe & Diane Manheim** on the birth of their granddaughter, Shoshanna Aliza, born to Dr. Moshe & Shira Kasser.
- **Jerry & Susan Pepper** on the birth of their grandson, Doniel Yehudah, born to Shmuel & Shira Pepper in Silver Spring, MD.
- **Rabbi Israel & Susan Robinson** on the birth of their granddaughter, Emmet Mayan, born to Chaim & Esther Jaskoll.
- **Rabbi David & Julie Silverman** on the birth of their granddaughter, Rachel, born to Rabbi Menachem & Sarahle Lehrfield in Jerusalem.
- **Steve & Marilyn Zuckerman** on the birth of a grandson, born on Tisha B'Av to Avraham & Penina Steinbruch in Bayit Vegan, Jerusalem.

Weddings

- **Shayna Brownstein** on her marriage to Jonathan Drori of San Jose, CA.
- **Jodie Cohen** on her marriage to Scott Italiaander.

B'nei Mitzvah

- **Winston Berger:** Monday, August 29. Mazal tov to parents, Dr. Eddie & Susan Berger. Winston is the grandson of Joyce Berger & the late Dr. Albert Berger, and Viviane LeVine and the late Ronald LeVine.
- **Levi Yitzchak Globus:** Shabbos Parshas Ki Seitzei, September 10. Mazal tov to parents, Rachel Globus and Pesach Globus, and to grandparents Jay & Judy Kessler, Leslie & Rochelle Kimmel, Gady & Diane Globus, and Gene & Betsy Brody.



Engagements

- **Rabbi Daniel & Bluma Estreicher** on the engagement of their daughter, Brachie, to Robbie (Baruch) Rosenberg, son of Ellis & Anne Rosenberg of Harrisburg, PA.
- **Rabbi Menashe & Randee Goldberger** on the engagement of their daughter, Tova, to Yaakov Shimon Zehnwirth, son of Rabbi & Mrs. Menachem Zehnwirth of Baltimore, MD.
- **Drs. Jeff & Adina Jagoda** on the engagement of their grandson, Aaron Schiemann of Jerusalem, to Libat Orenstein of Jerusalem.
- **Rabbi Michael & Marcia Kramer** on the engagement of Marcia's son, Todd Bomchel, to Jill Lichter, son of Steve & Lee Lichter of Birmingham, AL.
- **Dr. Arnie & Marcy Schneider** on the engagement of their daughter, Julie, to Shalom Schwartzben, son of Dr. Yaakov & Judy Schwartzben of Toronto, Canada.
- **Rabbi David & Julie Silverman** on the engagement of their son, Yaakov, to Malka Greenblatt, daughter of Rabbi Menachem & Tova Greenblatt of St. Louis, MO.
- **Rabbi Reuven & Rachel Stein** on the engagement of their son, Yaacov Aharon, to Esti Lebovic of Toronto, Canada.

Condolences

- **The family of Dr Rachel Belinsky z"l.**
- **Rabbi Daniel Estreicher** on the loss of his mother, Esther Estreicher z"l.
- **Shimon Ghertner** on the loss of his mother, Janice Ghertner z"l.
- **Rabbi Avrohom Kanarek** on the loss of his father, Irving Kanarek z"l.
- **Devorah Kapenstein** on the loss of her mother, Zelda Rosenthal z"l.
- **Jackie Lowenstein** on the loss of her mother, Hilda Hoffman z"l.
- **Lynne Rabinowitz** on the loss of her brother, Dr. Joel Rachelson z"l.
- **The family of Irene Russ z"l.**
- **Kerri Snow** on the loss of her mother, Sara Kraar z"l.

New Members

- **Yaron & Keren Ayalon** 1185 Briarvista Way, 30329 404-228-4235 keren.ayalon@gmail.com

- **Shayna Brownstein Drori** 115 Windsor Creek Drive Alpharetta, GA 30022 770-442-5967 shayna.brownstein@gmail.com
- **Ezra Moshe & Adina Elstein** 801 Briar Vista Way, 30329 215-939-7983 ezrafromphilly@gmail.com
- **Elan & Yelena Hertzberg** 1109 Rogeretta Drive, 30329 Yelena, 310-980-8228 Elan, 310-980-8227 yelena143@gmail.com
- **Ayeles (Andrea) Hillenbrand** 1229 Arborvista Drive, 30329 404-319-0409 andrea@mail.tu-berlin.de
- **Harvey & Cindy Steele** 2003 LaVista Road, 30329 cindy.b.steele@gmail.com
- **Michael & Shoshi Taragin** 201 Briarvista Way, 30329 404-634-9303 mtaragin@yahoo.com csroness@yahoo.com

Member Update

- **Sheila Accortt** sheila_gay@bellsouth.net
- **Rabbi Michael & Chashy Alterman** 1354 Bramble Road, 30329
- **Rabbi Ariel Asa** mohelsouth@gmail.com
- **Rabbi Menachem Deutsch** rmenachemdeutsch@gmail.com
- **Ron Ezoory** 404-578-2362 rezoory@gmail.com
- **Rifki Freundlich** rifki.freundlich@gmail.com
- **Nancy Goldberg** 404-321-0760
- **Dr. Daniel & Marni Goldman** 404-949-1837
- **Raphael Hirsch** raphaelhirsch6@gmail.com
- **Rabbi Naphtali & Malka Hoff** 1489 Holly Lane, 30329
- **Dr. Selwyn Hurwitz** seljhur@gmail.com
- **Walt & Rivka Iacullo** 404-242-4954
- **Linda Katz** 1350 Carolyn Drive, 30329 404-759-1747
- **Danil & Sophia Konstantinovsky** 125 Norwick Way Alpharetta, GA 30023
- **Andrea Lewis** 912-222-7964
- **Rabbi Moshe & Pam Rose** 1246 Christmas Lane, 30329
- **Bernice Rubin (Israel Connection)** 32/1 Dov Sattan Street East Pisgat Zeev Jerusalem, Israel 011-972-2-583-1204
- **Shai & Leah Rubin** 1279 Biltmore Drive, 30329
- **Josh Seiden** 2609 North Druid Hills Road, 30329
- **Dr. Tom Spira** tjs1@cdc.gov
- **Jordan Tritt** 404-829-3741

Thank You for Your Donations

In Honor of

- **Iris Abelson:** Larry & Myrna Klinger
- **Larry Beck:** Marcia Sternberg
- **Mira Bergen** on her 600th Shabbos: Andrew & Sydney Lewis
- **Dr. Jack Bleich:** Stelle Strozer
- **Sheila Bleich** on her birthday: Marcia Sternberg
- **Ariella Borish:** Randy & Caroline Gold
- **Lucy Carson** on her 80th birthday: Peyton & Elaine Alexander, Len & Sue Epstein, Sally Rosenberg, Dr. Morton & Aviva Waitzman, Goldie Weinstein
- **Brad Elbein:** Rabbi Zvi & Chana Shapiro
- **Rabbi Daniel & Bluma Estreicher** on the engagement of their daughter, Brachie: Dr. Diane Farhi
- **Rabbi Ilan & Miriam Feldman & family:** Dr. Lee Caplan
- **Dr. Raphael Gershon** on his 50th birthday: Andrew & Sydney Lewis & family, Scott & Chanie Steinberg
- **Bill & Paula Gris:** Zhenia Greszes, Norman & Gladys Grey, Harry & Jean Robbins, Wendy Saul, Louis & Bunnie Taratoot
- **MosheAron & Linda Gross:** Mayer & Arlene Teles
- **Adam & Robyn Grossblatt** on the Bar Mitzvah of their son, Yosef: Dr. Sandy Hartman
- **Yeshaya Hirsch** on his Bar Mitzvah: MosheAron & Linda Gross
- **Alan Minsk & Julie Kaminsky:** Rabbi Zvi & Chana Shapiro
- **Dr. Allen & Judy Lipis** on the birth of a grandson: Dr. Allen & Shelley Shaw
- **Chuck & Leslie Lowenstein** on the birth of a granddaughter: Dr. Allen & Shelley Shaw
- **Malcolm & Betty Minsk:** Andrew & Sydney Lewis & family
- **Yossi & Jill Ovardia** on the birth of their grandson: Drs. Rafael & Elizabeth Harpaz, Jan & Marsha Spector
- **Yossi & Jill Ovardia** on the marriage of their daughter, Shanee: Bob & Sue Maran
- **Dr. Arie Pelta:** Rabbi Zvi & Chana Shapiro
- **Jerry & Susan Pepper & family:** Dr. Lee Caplan
- **Victor & Nelda Rousso:** Mildred Bleiberg
- **Rabbi Norman Schloss** on his birthday: Ed & Lynn Koffsky
- **Dr. Arnie & Marcy Schneider** on the engagement of their daughter, Julie: Drs. Jeff & Adina Jagoda
- **Rabbi Reuven & Rachel Stein** on the engagement of their son, Yaacov Aharon: Dr. Diane Farhi
- **Shimom Stroll** on his Bar Mitzvah: Andrew & Sydney Lewis & family
- **Dr. Joe Tate:** Rabbi Moshe & Raizie Shkarofsky
- **Dan Vogel:** Andrew & Sydney Lewis & family

Refuah Shalemah

- **Fran Eisenstat:** Si & Marsha Londe
- **Lala Greene:** Dr. Aaron & Miriam Cann
- **Myrna Klinger:** Abe & Faye Esral, Jo Katz Worley
- **Harriet Koonin:** Sam Solomon & Lisa Koonin
- **Leah Nechama Levene:** Natanel & Rachel Lovett

- **Bobby Rosenfeld:** Dr. Charles & Nancy Levy, Jack Rosing
- **Jerry Siegel:** Michael & Judy Garber, Jack Rosing, Mickey & Marilyn Steinberg

In Memory of

- **Patricia Agranoff:** Harry & Jean Robbins
- **Bertha Bobo:** Goldie Weinstein
- **Charles Breiner:** Louis & Bunnie Taratoot
- **Esther Estreicher**, mother of Rabbi Daniel Estreicher: Dr. Allan & Sheila Bleich, Dr. Aaron & Miriam Cann, Mark Eisenberg, Abe & Faye Esral, Dr. Diane Farhi, Deena Koniver, Paul & Cheryl Rodbell, Ellen Rosenzweig, Dr. Allen & Shelley Shaw, Jo Katz Worley
- **Hilda Hoffman**, mother of Jackie Lowenstein: Dr. Allan & Sheila Bleich
- **Irving Kanarek**, father of Rabbi Avrohom Kanarek: Dr. Stan & Sharon Harris
- **Paul & Rose Katz:** Jo Katz Worley
- **Leiby Kletzsky:** Shoshana Schwartz & Toby Schwartz
- **Cindy Levin:** Dr. Stan & Sharon Harris
- **Lucy Perl:** Drs. Rafael & Elizabeth Harpaz, Moshe & Diane Manheim
- **Dr. Joel Rachelson**, brother of Lynne Rabinowitz: Dr. Aaron & Miriam Cann, Rabbi Yechezkel & Rifki Freundlich, Sam Solomon & Lisa Koonin
- **Zelda Rosenthal**, mother of Devorah Kapenstein: Dr. Diane Farhi, Marcia Jaffe

Chumashim

- In honor of:*
- **Ben Bogart** on his Bar Mitzvah: Art & Robin Saul
- In memory of:*
- **Dr. Rachel Belinsky:** Dr. Allan & Sheila Bleich
- **Dr. Al Berger:** Bruce Berger
- **Dr. Raymond Harris:** Dr. Stan & Sharon Harris
- **Morris Rosenberg:** Gillian Rosenberg & family

Siddurim

- In honor of:*
- **Lucy Carson** on her 80th birthday: Regine Rosenfelder & Suzy Tibor
- **Chana Shapiro:** Rabbi Zvi Shapiro
- In memory of:*
- **Shirley Abramowitz:** Lillian Galler
- **Harry Bailer:** Dr. Howard & Jennifer Caplan
- **Isabel Bauer:** Dr. Allen & Shelley Shaw
- **Abraham Dvoskin:** Raya Zalik
- **Ida Fiexel:** Lillian Galler
- **Joyce Gilbert-Barnett:** Stephen Guggenheim
- **Paul Goodman:** Bob & Sue Maran
- **Beatrice Gottlieb:** Bo & Harriet Koonin
- **Ben Greszes:** Zhenia Greszes
- **Siegfried Edmond Guggenheim:** Stephen Guggenheim
- **Zellick Shapiro & Beatrice Shapiro:** Rabbi Zvi & Chana Shapiro
- **Yosef ben Moshe:** Avraham & Joyce Litzman

High Holiday Machzors

- In honor of:*
- **Lucy Carson** on her special birthday: Allan & Roberta Scher
- **Yeshaya Hirsch** on his Bar Mitzvah: Adam Kaplan & Gabriella Burman & family
- In memory of:*
- **Dr. Rachel Belinsky:** Michael & Sara Carter and Robert & Shoshana Jeter

Rabbi Ilan on the Air!

Rabbi Ilan D. Feldman will appear on Atlanta Interfaith Broadcasting on September 19 at 7:00pm on a pre-taped panel discussion on "Faith and Forgiveness." AIB can be viewed on Comcast channel 5, ATT UVerse channel 6, Charter Communications channel 22. The panel will also be available at www.aibnet.tv the following week at multiple time slots.



We Get Letters ...

Dear Beth Jacob,

I would like to thank all the Rabbanim, especially Rabbi Ilan Feldman and Rabbi Emanuel Feldman, my doctors and my friends at Congregation Beth Jacob who, after my terrible accident, visited me at my home or sent donations to the shul, schools or yeshivot.

I am very grateful because all of you gave me hope and happiness, and now I have my health back with Hashem's help and your prayers. I can now walk with a cane, Baruch Hashem. I appreciate everything you have done for me.

May Hashem give each of you and your family a long life with health, wealth, and everything good.

Sincerely,
Shokrollah Kerendian

Lulav & Esrog

Order your standard, deluxe or extra mehudar lulav and esrog from Atlanta Scholars Kollel by September 21, for pick-up at Beth Jacob on Monday, October 10. Contact Atlanta Scholars Kollel at 404-321-4085.



State of Israel Bonds
**A Bond of
 Solidarity**
 A Promise
 for the
 Future

To celebrate the New Year, forge a financial bond with the State of Israel and a personal bond of solidarity with the Israeli people. Let an Israel Bonds purchase be one way you keep a promise for the future—Israel's future as the eternal homeland of the Jewish people.

Shana Tova!

Development Corporation for Israel
 State of Israel Bonds
 1100 Spring Street, Suite 720
 Atlanta, GA 30309
 404-817-3500 • 800-752-5649
 Fax: 404-817-3525
www.israelbonds.com



Development Corporation for Israel
ISRAEL BONDS

MEMBER FINRA, SIPC

DRESSLER'S 
 JEWISH FUNERAL CARE



**Our family
 is always
 available to
 your family**

770.451.4999
 3734 Chamblee Dunwoody Rd
www.JewishFuneralCare.com

Edward Dressler, *President*
 David Boring
 Michael Braswell
 Broc Fischer
Licensed Funeral Directors

BJ Main Phone
404-633-0551

Ilan D. Feldman, Rabbi
rabbi@bethjacobatlanta.org
ext. 224, or 678-244-6640

Yechezkel Freundlich
Associate Rabbi
rabbiy@bethjacobatlanta.org
ext. 243, or 678-244-6646

Miriam Cann, Executive Director
mcann@bethjacobatlanta.org
ext. 238, or 678-244-6644

Sybil Goldstein, Administrator
sgoldstein@bethjacobatlanta.org
ext. 225, or 678-244-6642

Dr. Rebecca Oberman
Preschool Director
roberman@bethjacobatlanta.org
ext. 241, or 678-244-6649

Gail Silverman, Staff Accountant
gsilverman@bethjacobatlanta.org
ext 229, or 678-244-6655

Sandra Kaplan, Member Services
receptionist@bethjacobatlanta.org
ext. 227, or 678-244-6672

Gail Vexler, Rabbis' Secretary
gvexler@bethjacobatlanta.org
ext. 222, or 678-244-6643

Rabbi Dr. Emanuel Feldman
Rabbi Emeritus
menahem2@012.net.il

Beth Jacob Florence & Seymour Gerson Mikvah
404-728-0441

Executive Committee

President Dr. David Mitchell
VP Dr. Arnie Schneider
Treasurer Zahava Kurland
Secretary Joey Fink
Trustee-at-Large Larry Beck
Parliamentarian Si Londe

Board of Trustees

Building Fishel Paley
Fundraising Pesach Globus
..... Diane Manheim
Membership Steve Levy
Preschool Linda Gross
Programming Matt Lewis
Youth Yehudah Susson

Sisterhood Co-Presidents
Betsy Cenker
Jodi Wittenberg

Men's Club President
Josh Wittenberg

Mikvah President
Devorah Feldman

Cemetery Guardians
President
Burt Wittenberg



Congregation Beth Jacob
1855 LaVista Road, Atlanta, GA 30329

www.bethjacobatlanta.org
404-633-0551, fax 404-320-7912

Schedule of Services

FRIDAY	PARSHAS HASHAVUA	CANDLELIGHTING	FRIDAY MINCHA	SHABBOS MINCHA	SHABBOS ENDS	WEEKDAY MINCHA
Aug 26	Re'eh	6:49pm/7:53pm	6:35pm/7:55pm	7:30pm	8:45pm	7:50pm
Sept 2	Shoftim	6:42pm/7:44pm	6:25pm/7:45pm	7:20pm	8:36pm	7:40pm
Sept 9	Ki Seitzei	6:33pm/7:34pm	6:20pm/7:35pm	7:10pm	8:26pm	7:30pm
Sept 16	Ki Savo	6:26pm/7:25pm	6:10pm/7:25pm	7:00pm	8:16pm	7:20pm
Sept 23	Nitzavim-Vayeilech	6:17pm/7:15pm	6:00pm/7:15pm	6:50pm	8:07pm	7:10pm
Sept 30	Rosh Hashanah	6:10pm/7:05pm	5:55pm/7:05pm	6:45pm	7:56pm	7:00pm
Oct 7	Erev Yom Kippur	6:55pm	7:00pm	4:20pm	7:48pm	6:50pm
Oct 14	Succos	6:47pm	6:45pm	6:30pm	7:39pm	6:45pm
Oct 21	Bereishis	6:39pm	6:40pm	6:20pm	7:30pm	6:35pm
Oct 28	Noach	6:31pm	6:30pm	6:15pm	7:23pm	6:30pm
Nov 4	Lech Lecha	6:24pm	6:25pm	6:05pm	7:16pm	5:25pm
Nov 11	Vayeira	5:19pm	5:20pm	5:00pm	6:11pm	5:20pm
Nov 18	Chayei Sarah	5:15pm	5:15pm	4:55pm	6:07pm	5:15pm
Nov 25	Toldos	5:12pm	5:10pm	4:55pm	6:04pm	5:15pm



► **Shabbos**

- Main Shul 9:00am
..... beginning Oct 1, 8:30am
- Kollel Beis Midrash 8:00am
- Daily Minyan 9:00am
- Teen Minyan 9:15am
in the Board Room
- Adult Beginners Service ...10:00am
in the Kollel Franco Room
- Kollel Beis Midrash 4:00pm
.....Through Nov 5, 5:00pm



► **Weekday Morning**

- ... *Daily Minyan* ...
- Sunday 7:00am/8:00am
..... and 8:45am
 - Monday/Thursday 6:50am
 - Tues/Wed/Fri 7:00am
- ... *Kollel Beis Midrash* ...
- Sunday Learners Minyan. 7:55am
 - Mon-Fri 7:30am



► **Weekday Evening**

- Mincha/Maariv ...see above
Kollel Beis Midrash

- Maariv
- Daily Minyan 9:00pm
 - Kollel Beis Midrash ..9:45pm